

Advertising Cover Letter

235 Angelyn Stream Leshaton, IA 02852

Dear Casey Gislason,

In response to your job posting for advertising, I am including this letter and my resume for your review.

In my previous role, I was responsible for leadership and guidance to our agencies and internal partners to develop breakthrough advertising and messaging across a mix of traditional and digital channels.

Please consider my qualifications and experience:

- Can work independently, but can also take direction
- Prior experience in a client-facing role in advertising
- Prior copywriting experience
- Working knowledge of various design programs including, but not limited to, Adobe InDesign, Adobe Photoshop, and Adobe Illustrator
- Should possess an in-depth knowledge of newspaper advertising sales, digital sales, service and management
- Requires technical communication skills for use with clients, subordinates, and superiors
- Advanced Excel user, highly analytical and detail oriented
- Intermediate to advanced experience in using SQL and data-mining applications

Thank you for taking your time to review my application.

Sincerely,

Azariah White