

# Advertising Specialist Cover Letter

80013 Jamal GlensCummingschester, OH 03224

**Dear Riley Gleason,**

In response to your job posting for advertising specialist, I am including this letter and my resume for your review.

Previously, I was responsible for guidance, expertise, and support to Retail team in their management of the retail digital platforms and vendor relationship(s).

Please consider my qualifications and experience:

- Knowledge and working history of implementing advertising/CRM campaigns
- Advertising order entry using various software applications
- Creativity and imagination (this is an industry that is receptive to new ideas and new people)
- Shrewd common sense and commercial awareness
- Good knowledge of top affiliate networks and affiliation marketing KPI
- Good working knowledge of Microsoft Office package (Especially Excel)
- A data driven approach with good analytical skills
- Passionate about e-commerce

**I really appreciate you taking the time to review my application for the position of advertising specialist.**

Sincerely,

Avery Murazik