

# Advertising Specialist Cover Letter

826 Baumbach FallFayberg, PA 08693

**Dear Justice Botsford,**

In response to your job posting for advertising specialist, I am including this letter and my resume for your review.

In the previous role, I was responsible for user support requests to troubleshoot individual issues and logging support issues to identify trends and topics requiring escalation and feature / enhancements.

My experience is an excellent fit for the list of requirements in this job:

- Experience in marketing, with a focus on advertising
- Working knowledge of HTML, DHTML, Flash and JavaScript
- An acute eye for detail
- Knowledge of Microsoft applications, including Excel, Word and PowerPoint
- Expert knowledge of the latest advertising technology
- Expert knowledge of various ad serving platforms (DFA/DFP/DCM, Marin, Kenshoo, AdWords)
- Experience with API integration and troubleshooting
- Experience with SQL, writing and troubleshooting queries

**I really appreciate you taking the time to review my application for the position of advertising specialist.**

Sincerely,

Gray Bosco