

Advertising Specialist Cover Letter

4534 Mohr VistaPort Desire, NH 73510-9889

Dear Morgan O'Reilly,

I submit this application to express my sincere interest in the advertising specialist position.

In the previous role, I was responsible for guidance and support to the legal, compliance and corporate policy issues related to print and online marketing.

Please consider my experience and qualifications for this position:

- Deploy demand management techniques in order to avoid wastage and pursue best in class spend practices
- Lead and implement ongoing supplier performance through the setting of rigorous performance KPI's and SLA's and through the application of a robust supplier review mechanism
- Work closely with the Europe Category Manager and Global Procurement to support best practice models for sourcing, cost models, SRM/SPM, benchmarking and e-sourcing
- Support Global and Local Procurement Category teams with relevant market, insights, input and builds for category strategies
- Support procurement productivity agenda
- Support the Category Manager with the monthly Europe BPM
- Solid Procurement or Marketing experience in an FMCG environment
- Commercial acumen, understanding of the business and judgment

Thank you for your time and consideration.

Sincerely,

Baylor Dietrich