## **Acquisitions Manager Cover Letter**

162 Don SpurNorth Sherman, AL 40887-1378

## Dear Drew Swaniawski,

Please consider me for the acquisitions manager opportunity. I am including my resume that lists my qualifications and experience.

Previously, I was responsible for ongoing client management to agency partners including quarterly business reviews, proactive media packaging of publisher opportunities, and client entertainment.

Please consider my experience and qualifications for this position:

- Review, implement and monitor Credit Risk Appetite and associated Mandates and Scales (concentration thresholds)
- Ensure profitable business is underwritten by reviewing, implementing and monitoring Pricing strategies
- Assist with development of new products / enhancements to existing products to ensure the credit underwriting process caters for changes
- Understanding of different Pricing methodologies and strategies
- Sound understanding of Financial and Management Accounting Cost Allocation theories
- Good understanding of Retail Banking Pricing and Product systems
- Understanding of Customer Experience processes and policies
- Preferred experience with using data analytics packages (SAS, R, ) leveraging internal support teams in the usage of these packages

Thank you for considering me to become a member of your team.

Sincerely,

**Drew Stroman**