

Acquisition Marketing Manager Cover Letter

5053 Marshall RoadInocenciaside, NJ 75931

Dear Oakley Blick,

Please consider me for the acquisition marketing manager opportunity. I am including my resume that lists my qualifications and experience.

In the previous role, I was responsible for specialized training and direction related to the Talent Recruitment process, systems, timelines of hire, market insight, segment category e.g.

My experience is an excellent fit for the list of requirements in this job:

- Experience managing an external agency and cross-functional stakeholders
- Deep familiarity with the media and digital media landscape, and serving partners and modeling/attribution partners
- Analytical thinker comfortable with using data from multiple sources to optimize current campaigns and inform future planning
- Experience working in a matrix environment and in being a key point of contact for external partners
- Experience developing comprehensive marketing and/or communications strategy on behalf of a large organization
- Strong leadership, change management, and relationship-building skills
- Experience managing external agencies on deadline-driven projects, comprehensive strategy
- Driving paid revenue highly preferred

Thank you in advance for reviewing my candidacy for this position.

Sincerely,

Cameron Hudson