

# Acquisition Manager Cover Letter

739 Lacie Rapid  
Torphaven, PA 12038-8683

**Dear Briar Waters,**

In response to your job posting for acquisition manager, I am including this letter and my resume for your review.

In my previous role, I was responsible for the appropriate resources, tools and training to the regional and local sales and OEM support team to successfully execute customer and OEM business plans.

Please consider my experience and qualifications for this position:

- Strong SQL skills essential
- Deep understanding of digital acquisition channels and capabilities in Europe through experience in digital channel management, user experience, test and learn, analytics and online creative development
- Superb strategic thinker, with a clear focus on translating strategies into innovative and pragmatic action plans
- Knowledge of European languages is preferred
- Strong ambition, commercial drive and a will-to-win
- Entrepreneurial and challenging mind-set
- Passionate about digital performance marketing and constantly looking for new trends inside and outside the industry
- Experience in managing and inspiring online teams and taking them to the next level in performance and development

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

Drew Bins