

Acquisition Manager Senior Cover Letter

12469 Marguerita CourtHodkiewiczberg, OK 97399-4264

Dear Skyler Christiansen,

I am excited to be applying for the position of acquisition manager senior. Please accept this letter and the attached resume as my interest in this position.

In the previous role, I was responsible for resources and support to integrated product teams (IPTs) acting as a subject matter expert (SME) in the area of aircraft electrical integration.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

- Strong verbal and communication skills to drive impactful and informed points of view
- Strong knowledge of direct mail, digital channels, products and services best practices in the financial services industry
- New Account Acquisition Management, including developing acquisition and customer targeting strategies
- Marketing analytics, including developing analytical frameworks to understand our customers' behaviors and patterns and designing robust experimental test to continuously challenge champion strategies
- Credit Card Acquisition and Risk Management experience
- Lead a small team of marketers focused on internal channels
- Execute on new test and learn strategies, implement ongoing improvements and invest in areas that drive scalable results
- Own key customer acquisition business metrics, support in-depth business reviews and present to senior executives

Thank you in advance for reviewing my candidacy for this position.

Sincerely,