

# Acquisition Manager Senior Cover Letter

447 Michale KeyWest Jeremyside, AZ 90776-2199

**Dear Rory Hoppe,**

Please consider me for the acquisition manager senior opportunity. I am including my resume that lists my qualifications and experience.

In the previous role, I was responsible for technical expertise in evaluating, developing, implementing and operational aspects of security standards, procedures and guidelines for multiple platforms and diverse systems environments.

Please consider my qualifications and experience:

- Able to synthesize vision & strategy, tactical roadmaps and sprint goals
- Data driven, pro-active communicator, driven and purposeful while maintaining a collaborative and inclusive approach
- Demonstrable experience within product or senior product management
- Excellent communication skills, both verbal and written, and the presence to interact with and present to senior executives
- Deep, practitioner level knowledge of SEO, SEM, link-building, acquisition and growth channels
- Hands on experience of product managing a mainstream web content management system Drupal, Joomla, WordPress, Concrete5, EPIServer, Squiz Matrix
- Take ownership of the roadmaps and strategy for all signed out websites including mendeley.com, our support & feedback sites, the blog and community pages
- Work closely with the Access product manager to ensure our authentication brokers support seamless interaction with Elsevier's centralized identity management services

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

