

Account Sales Executive Cover Letter

5792 Crist Track Hamillborough, KY 50270

Dear Bellamy Morar,

I would like to submit my application for the account sales executive opening. Please accept this letter and the attached resume.

Previously, I was responsible for property and casualty insurance to retail and independent automobile dealers as well as automotive equipment dealers, as well as support the marketing of F&I products in assigned territory.

Please consider my experience and qualifications for this position:

- Determine advertiser's marketing goals, develop needs-based solutions and present proposals to key decision makers that include television and digital solutions
- Manage and Grow sales volume of existing accounts
- Aggressively seek new customers
- Develop and execute solution based strategies for clients
- Keep up with market trends
- Present plans, research and creative ideas to current, new and future clients
- Execute our service promise to our customers to ensure success
- Realize special opportunities for clients and make presentations

Thank you in advance for taking the time to read my cover letter and to review my resume.

Sincerely,

Dallas Quitzon