

Account Sales Executive Cover Letter

2743 Watsica Place Lake Teodoro, AK 44416-1693

Dear Greer Carter,

Please consider me for the account sales executive opportunity. I am including my resume that lists my qualifications and experience.

In the previous role, I was responsible for clients with expertise in the field of assigned lines of insurance along with a quality of service that maintains long-term relationships.

Please consider my experience and qualifications for this position:

- High energy with an entrepreneurial attitude and strong business acumen
- Is self-motivated and results oriented
- Knows how to create solution based marketing campaigns
- Enjoys the thrill of the hunt by bringing in new business
- Is confident and not willing to accept average performance
- Knowledge of digital products including and applications such as Search Engine Marketing, Audience and Search Retargeting, Search Engine Optimization, Social Media Management and Marketing, Digital Display, Website Development, and Email Marketing
- Develop, prepare and present multimedia advertising campaigns utilizing radio, digital and event
- Meet and exceed monthly budgets set forth by General Sales Manager

Thank you for taking your time to review my application.

Sincerely,

Dallas Farrell