## **Account Sales Executive Cover Letter**

5887 Shawn DaleMohrfurt, NE 83975-8494

## Dear Dylan Hansen,

I am excited to be applying for the position of account sales executive. Please accept this letter and the attached resume as my interest in this position.

In the previous role, I was responsible for solutions, new services or areas of technology that will enhance the current "Differentiate Value Proposition".

Please consider my qualifications and experience:

- Existing relationships, books of business, and proven track record of sales achievement
- Existing domain expertise in business intelligence, analytics, paid search/social, display advertising – insights and mar-tech gamut – or willingness to quickly learn
- Proficient in computer skills (Excel, Word, PowerPoint, Lotus Notes, SAP, SFDC)
- Most of the overnight travel will be to attend trades shows and sales meetings
- Experience presenting to high-level clients and agencies
- Enterprise software sales experience, with SaaS, CRM, or LMS experience preferred
- May travel up to 40 percent of the time depending on location and territory
- Knowledge of the financial services industry and/or technology are preferred

I really appreciate you taking the time to review my application for the position of account sales executive.

Sincerely,

Avery Konopelski