

Account Director Cover Letter

7675 Lebsack PinesValhaven, LA 55946-3279

Dear Corey Prosacco,

In response to your job posting for account director, I am including this letter and my resume for your review.

Previously, I was responsible for leadership and direction to the entire design team which includes creating and executing short and long-term developmental goals.

Please consider my experience and qualifications for this position:

- Conduct post-production evaluations to measure project effectiveness and results
- Hold ownership for the ultimate execution of estimating, quoting and invoicing projects
- Has a track record of successful business development with both new and existing clients
- An MBA or similar post-graduate studies is preferred
- Experience and a proven approach to building relationships that result in new, profitable revenue opportunities driving incremental growth on existing work
- A deep affinity for, and understanding of, the contemporary business challenges within the financial category
- Expert understanding of the production of complex marketing campaigns, including strategy, creative, production (digital and print), measurement, and optimization
- Previous track record in selling and achieving new business targets and strong account management

Thank you in advance for reviewing my candidacy for this position.

Sincerely,

Morgan Ward