

Account Director Cover Letter

973 Reynolds Skyway Kimburgh, CO 39304-3579

Dear Lennox Jacobson,

I submit this application to express my sincere interest in the account director position.

In the previous role, I was responsible for ongoing marketing support for MIM's entire product line which includes mutual funds, ETFs and segregated fund contracts.

Please consider my qualifications and experience:

- Relationships at online advertisers & advertising agencies
- Responsive and highly organized
- Relationships with key national media, including both print and broadcast, across the food, nutrition and lifestyle sectors is essential
- Relationships with key national media, including both print and broadcast, are essential
- Experienced in managing multiple client contacts across a large geography
- Embedded with the client's CRE team's annual strategic planning process
- Excellent client service and business acumen, presentation and writing skills
- Organized, self-starter adept at prioritizing and managing multiple projects while consistently meeting and exceeding objectives

Thank you for taking your time to review my application.

Sincerely,

Skyler Gibson