Downloaded from <https://www.velvetjobs.com/cover-letters/visual-merchandising>

# Example of Visual Merchandising Cover Letter

4887 Ingrid Isle  
South Cyrstal, TN 78725

**Dear Campbell Stoltenberg,**

I submit this application to express my sincere interest in the visual merchandising position.

Previously, I was responsible for clarification, direction and training regarding brand-right presentations and product initiatives through consistent use of communication tools to franchise visual partners.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

* Cultivate relationships with multiple vendors with varying capabilities, maintaining an emphasis on quality production, adherence to brand standards, and best practices
* Partner, coach and develop store teams to understand corporate visual merchandising standards
* Follow merchandising directives
* Strong initiative and creative mindset
* Strong PC skills to include knowledge of Microsoft Excel, Word, PowerPoint
* Bachelor in Visual Merchandising, Interior Design or Graphic design study
* Awareness of current trends in design and fashion
* Lots of imagination and creativity

**Thank you for your time and consideration.**

Sincerely,

Bellamy Wiegand