Downloaded from <https://www.velvetjobs.com/cover-letters/visual-merchandising>

# Example of Visual Merchandising Cover Letter

461 Bruen Prairie  
Carterchester, AK 48195

**Dear Casey Dickinson,**

I am excited to be applying for the position of visual merchandising. Please accept this letter and the attached resume as my interest in this position.

Previously, I was responsible for recommendations for tools and features with current and outside vendors to streamline and enhance product display onsite.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

* Foster innovative thinking, collaboration, and teamwork
* Collaborate with peers, design counterparts and partner groups to ensure project design continuity across all areas of focus and alignment to Brand plans
* Manage design processes to ensure design deliverables, timelines and budgets are met
* Communicate and present design concepts to all levels of management
* Regularly assess and assist product merchandising of all categories for assigned retail store to ensure standards are maintained
* Stay current in design trends, production techniques and vendor products
* Implement designs with creativity, taste and style – minding launch objective and budget
* Participate in the organization of special in-store events, where necessary

**Thank you for taking your time to review my application.**

Sincerely,

Riley Hodkiewicz