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# Example of Visual Associate Cover Letter

4612 Ashley Overpass  
Jeanettville, PA 82265-3676

**Dear Cameron Dickinson,**

I would like to submit my application for the visual associate opening. Please accept this letter and the attached resume.

In my previous role, I was responsible for deep understanding of sales trends in the category; understand performance, issues, and define appropriate strategy to accelerate growth.

Please consider my qualifications and experience:

* Participate in product design by partnering with the product team and senior designer to assist in developing product features
* Have excellent interpersonal and analytical skills
* Working knowledge of Sketch and the Adobe Creative Suite
* Excellent written and verbal communication skills to create reports, articles
* Strong knowledge of current media trends (digital, social, experiential)
* Proactive, creative self-starter that can work with minimal direction
* Skilled in prototyping with tools such as Framer, Proto.io, Flinto, Invision or Axure
* Understanding of user-centered web copy and microcopy

**Thank you for considering me to become a member of your team.**

Sincerely,

Phoenix Lynch