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# Example of User Acquisition Cover Letter

52360 Thompson Estate  
Port Mackenziestad, NE 47353-1764

**Dear Brooklyn Kihn,**

Please consider me for the user acquisition opportunity. I am including my resume that lists my qualifications and experience.

In the previous role, I was responsible for systems Administration support to SharePoint and SharePoint specific SQL Servers to include backup recovery, cluster monitoring and log file size monitoring.

Please consider my qualifications and experience:

* Effective at working with large data sets to conduct analyses that measure channel success
* Relevant experience with media buying, acquisition marketing, mobile marketing, referral programs preferred but not necessary
* A passion and proven track record for prospecting, lead generation, contact, presentation, relationship building, negotiating, and closing
* Knowledge of the high-tech sales cycles and/or Value Selling strategies is preferred
* Experience selling in a channel driven model
* Proficiency with mobile measurement tools (Adjust, AppsFlyer)
* Passion for the circular economy
* Experience in marketing high-tech products/services preferred

**Thank you for considering me to become a member of your team.**

Sincerely,

Sawyer Deckow