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# Example of User Acquisition Cover Letter

4693 Dante Flat
East Darryl, OK 87788-7870

**Dear Baylor O'Reilly,**

In response to your job posting for user acquisition, I am including this letter and my resume for your review.

In the previous role, I was responsible for insight and intelligence on the competitive marketplace from a workforce perspective to the business and HR leaders within the region.

My experience is an excellent fit for the list of requirements in this job:

* Excellent communication, project management interpersonal and organizational skills
* Able to translate complex data
* Proactive thinker who can handle multiple projects at once
* BA in Computer Science, Math, Statistics, Economics, or other quantitative field
* Fluent in R and/or Python
* Experience working with large datasets, preferably in a Hadoop or Spark environment
* Experience with advertising conversion metrics (CPM, CTR, CVR, CPA/I), a Digital Ad Ecosystem
* Proficiency in a SQL language (Postgres, TSQL)

**Thank you for your time and consideration.**

Sincerely,

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