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# Example of User Acquisition Cover Letter

76886 Graham Trail  
Kassulkebury, MO 85141-2930

**Dear Greer Nolan,**

I would like to submit my application for the user acquisition opening. Please accept this letter and the attached resume.

Previously, I was responsible for technical campaign support with: campaign setup and QA, reporting, and optimization.

My experience is an excellent fit for the list of requirements in this job:

* Identify the highest impact testing opportunities, prioritise, execute, track results and communicate to game and marketing teams
* Sharp attention to detail, natural curiosity, and creative problem solver
* Genuine interest in social, gaming, analytics, and advertising
* Experience with business intelligence tools desirable (Power BI, Tableau )
* Experience working in digital marketing is desirable
* Experience in building and maintaining relationships with advertising partners and/or third-party technology providers
* Experience with Facebook campaigns, SEO, Google AdWords (SEM), display marketing, ad networks, and testing methods
* Excellent analytical skills and an inquisitive nature

**I really appreciate you taking the time to review my application for the position of user acquisition.**

Sincerely,

Spencer Kub