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# Example of Trade Sales Cover Letter

6436 Ortiz Rest  
East Kerrie, GA 35376

**Dear Morgan Ferry,**

Please consider me for the trade sales opportunity. I am including my resume that lists my qualifications and experience.

In the previous role, I was responsible for digitalized trade finance solutions (both block chain and non-block chain based products) to both existing and prospective customers in the Americas.

My experience is an excellent fit for the list of requirements in this job:

* Excellent command of the English language & Mandarin (both written and spoken is essential)
* Salesforce management, contact management, lead/opportunity management, and contract/agreement management
* Productivity reporting, weekly sales calls and quarterly territory visits
* Solid client direct and senior level agency contacts within the New York, New Jersey & Connecticut marketplace
* Intermediate knowledge of Sales Force and Microsoft Office including excel and PowerPoint
* Achieving sales objectives by prospecting, acquiring and maintaining accounts and actively promoting Parts and associated promotions to potential customers
* Answers customers’ questions regarding technical problems, warranties and repairs in a manner that is easily understood and does not use excessive technical jargon
* Prior experience with Sales Force and/or DAX preferred

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

Landry Nolan