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# Example of Trade Marketing Cover Letter

36138 Treutel Glen  
Pfefferhaven, NH 70289

**Dear Robin Kris,**

In response to your job posting for trade marketing, I am including this letter and my resume for your review.

Previously, I was responsible for recommendations and execute strategies for content (metadata) development in coordination with SEO goals – general and keyword specific.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

* Previous experience, demonstrating transportable skills to TMR role
* To live within 1 hour commute from home to territory (AMs will assist with this knowledge based on address info provided in CV)
* Great rapport building and communication skills
* Fluent English & Arabic
* Domestic travel might be requiried
* Within the annual planning process, develop and execute annual Joint Business Plans for each key trade customer including budget investment and promotional evaluation
* Build marketing to marketing contact interface and relationships within selected trade customers supported by the NAMs
* Ownership for UFS within trade customer shopping interface (Customer publications, Websites/Ecommerce, In store etc)

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

Stevie Shields