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# Example of Trade Marketing Manager Cover Letter

620 Shields Canyon  
Port Mikelfort, MN 32881

**Dear Rory Kling,**

Please consider me for the trade marketing manager opportunity. I am including my resume that lists my qualifications and experience.

Previously, I was responsible for the insight of trade term performance by channel to trade finance to support channel profitability performance.

Please consider my qualifications and experience:

* Manages SBU pricing and policy documents across channels and customers
* Influences innovation pipeline with key customer insights
* Works with marketing and Demand Planning to develop accurate volume forecasts
* Manages excess and SMOG inventory
* Pet industry and customers
* Sales, trade marketing
* Strong financial & P&L acumen
* Experience within the building materials industry preferred

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

Spencer Flatley