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# Example of Trade Marketing Manager Cover Letter

215 Lebsack Courts  
Port Darlenehaven, MT 26786

**Dear Emerson McCullough,**

Please consider me for the trade marketing manager opportunity. I am including my resume that lists my qualifications and experience.

Previously, I was responsible for strategic direction for all trade marketing activity, ensuring an effective calendar is implemented and adhered to.

Please consider my qualifications and experience:

* Supply supporting tools & materials to do the job including the RE picture of Success
* Measure Perfect Store KPI performance
* Sales & marketing planning briefings & business reviews
* Training & development of perfect store - the how
* Continuous improvement of the perfect store agenda & performance with Sales, Category & Finance
* Work with the regional center of deployment on upgrading the wow
* Continuous improvement of the standard & quality of business delivery
* Prior CPG or Service industry background preferred

**Thank you for considering me to become a member of your team.**

Sincerely,

Marion Krajcik