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# Example of Trade Marketing Manager Cover Letter

5464 Irina Stravenue  
Port Rubin, MN 47689

**Dear Peyton VonRueden,**

Please consider me for the trade marketing manager opportunity. I am including my resume that lists my qualifications and experience.

Previously, I was responsible for compelling and valuable data analysis defined by Regional Customer Marketing Manager / Head of Marketing CE.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

* Continue the development of eCommerce channel and build continuity on strategy development and proactivity to keep on growing
* Knowledge and digital background
* Able to build relationships with customers to fully understand the market and implement trade marketing solutions
* A great communicator able to build strong relationships with both internal and external stakeholders
* Commercial talent that thinks in creative solutions driven by results
* Execution of trade customer digital initiatives eg banner advertising, social media etc
* Works alongside Category Management Manager in category leadership initiatives specific to the trade customer, lead for implementation of projects to be included in the Joint Business Activity Plan (above)
* Drive sign ups and engagement through trade customers into UFS Chef Rewards and to future UFS online platforms

**Thank you in advance for taking the time to read my cover letter and to review my resume.**

Sincerely,

Ari Turner