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# Example of Sales Manager / Account Manager Cover Letter

7821 Legros Fords  
Jacobsonland, WY 00963-4420

**Dear Charlie Schimmel,**

Please consider me for the sales manager / account manager opportunity. I am including my resume that lists my qualifications and experience.

In my previous role, I was responsible for insight into the product development process based customer demand, industry trends and personal observations.

Please consider my qualifications and experience:

* Prospect in the VAR Channel to uncover, follow up, and close sales deals
* Work with the technical support team to learn product applications and hands-on functionality of all product categories
* Solution selling to existing customer base new prospects which include both re-seller partners and end-user accounts
* Strong VAR and end-user customer relationships are preferred
* Managing Revenue & Relationship with selected organisation in Public Sector
* Maintain relationships with Identified potential public sector customers, initiating a sales relationship, preparing and presenting a solution, and finalizing the sales process
* Has a understanding of the portfolio of McAfee products and solutions and introduces potential customers to McAfee products and software/hardware solutions
* Works closely with other McAfee BU's teams to drive customer adoptions of McAfee's portfolio

**Thank you for your time and consideration.**

Sincerely,

Justice Hartmann