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# Example of Sales Manager / Account Manager Cover Letter

44044 Seymour Summit  
New Loriaport, KY 88965-2006

**Dear Morgan Abbott,**

I submit this application to express my sincere interest in the sales manager / account manager position.

Previously, I was responsible for application knowledge and industry expertise and manage sales activities according to Rockwell Automation’s Customer Centric Selling and Disciplined Sales processes.

My experience is an excellent fit for the list of requirements in this job:

* Provides timely, accurate, competitive pricing to potential customers, while striving to maintain maximum profit margin
* Assists the team in preparation of proposals and presentations
* Establishes an environment and foundation for future sales growth
* Stay on top of 4C's -- Create, Cover, Close and Collect
* Excellent compensation and benefits package, including competitive base salary, commissions and incentives, company car and gas card and health insurance coverage
* Uses rational and emotional drivers that would appeal to customers to comfortably drive negotiation conversations in his or her favor
* Identifies the right customer stakeholders and builds connections quickly to drive consensus for deals
* Goes out of his/her way to complete a job and has relentless drive to achieve results

**I really appreciate you taking the time to review my application for the position of sales manager / account manager.**

Sincerely,

Dylan Blick