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# Example of Sales Expert Cover Letter

75064 Charlene Circle  
Jacqueview, WY 40244-8052

**Dear Finley Kozey,**

I submit this application to express my sincere interest in the sales expert position.

Previously, I was responsible for insight into industry trends and make recommendations on future technology direction for Cybersecurity Directorate.

Please consider my qualifications and experience:

* Be the principal point of contact “Go to Person” for key customers and perform the role of Customer advocate to leverage the internal organisation to meet the customer needs
* Proactively engage with the customer
* Identify and/or create (where applicable) compelling events for Customers that they should act upon so that dynamic tension is created to help close business quickly
* Communicate & collaborate with the customers objectives in mind
* Share unique insights & provide thought leadership and innovation that drives new and relevant perspectives to the customer, helping them to think differently
* Provide accurate, timely reports, and forecasts, as needed, for management
* Act as the customer champion, by constantly looking for improvement areas and ways to delight and retain our users through better product and customer service
* We are an Equal opportunity organization, growing and crafting a professional environment

**I really appreciate you taking the time to review my application for the position of sales expert.**

Sincerely,

Ari Schumm