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# Example of Personal Care Assistant Cover Letter

42031 Patricia Walk  
Runolfsdottirland, ND 73157-2153

**Dear Shae Legros,**

I submit this application to express my sincere interest in the personal care assistant position.

Previously, I was responsible for direct patient care in a safe, sensitive, and timely manner according to the departmental policies and procedures.

My experience is an excellent fit for the list of requirements in this job:

* Support the local business development managers to ensure on-time, in-full delivery of all key strategic projects hitting incremental turnover & market share targets
* Develop disruptive best in class digital and social marketing plans for key brand launches
* Analyze regional white spaces across Americas
* Recommend strategic brand launches from a global bank of brand opportunities
* Define an ecommerce strategy working closely with key internal and external stakeholders
* Share best practice and learnings with wider UI marketing team
* Launch key niche brands across white spaces
* Exceptional drive and a positive passion to create brilliant mixes and create exceptional marketing solutions

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

Reese Kessler