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# Example of Media Strategy Cover Letter

439 David Harbors
Rippinmouth, MN 66391-3873

**Dear Max Kihn,**

I would like to submit my application for the media strategy opening. Please accept this letter and the attached resume.

In my previous role, I was responsible for secondary support to Social Media Specialist; monitor social media channels; report significant activity; and, respond to posts, where necessary.

Please consider my experience and qualifications for this position:

* Strong working knowledge of programmatic buying practices and DMP/DSP landscape
* Experience managing programmatic media buys directly through a DSP or trading desk
* Excellent influence and communication skills, including significant experience presenting to senior leadership
* Credit Card P&L Management experience
* Analytics (including Big Data & Machine Learning) knowledge and experience
* Experience with Media Measurement & Attribution
* Excellent verbal and written communication skills in Spanish & English
* Experience shepherding media campaign and testing through controls processes

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

Dylan Abshire