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# Example of Marketing & Advertising Cover Letter

6890 Weber Lights
East Joseph, TX 25973-4700

**Dear Robin Larson,**

In response to your job posting for marketing & advertising, I am including this letter and my resume for your review.

Previously, I was responsible for direction to the creation and execution of marketing content and creative development across numerous media, including digital advertising, print advertising and collateral, video, photography, and email.

My experience is an excellent fit for the list of requirements in this job:

* Advertising or marketing agency experience
* Extensive experience in establishing KPIs and applying quantitative & qualitative insights to analyze the impact of media programs
* Experience leading multi-channel consumer media strategy across all media types (digital, OOH, mobile, radio, TV, print, social)
* Visionary and expert in media field, across all media with strong relationships and connections in the media/advertising industry
* Programmatic Advertising
* Acquisition Integrations
* Client and/or Agency marketing
* Location data analytics and geospatial analytics experience

**Thank you for considering me to become a member of your team.**

Sincerely,

Brooklyn Kerluke