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# Example of Marketing & Advertising Cover Letter

338 Morissette Squares
East Gabrielechester, KS 97626

**Dear Justice Dickinson,**

I submit this application to express my sincere interest in the marketing & advertising position.

Previously, I was responsible for design and creative expertise to all marketing content including email, social, digital, advertising, packaging and print collateral.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

* Superb writing and logic
* Strategic communications and brand planning
* Significant prior experience in Marketing, Advertising and Communications
* Strong understanding of strategic media placements while being agnostic to specific methodologies or mediums
* Understanding of Public Relations and the news media
* Bridge the gaps between PII and anonymous data environments, specifically between CRM and digital media
* Optimize implementation for simplicity, modularity and resilience
* Manage team of experienced technical resources (developers, analysts, architects and technical managers)

**Thank you for taking your time to review my application.**

Sincerely,

Sam Kohler