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# Example of CTC Manager Cover Letter

514 Braun Well
Marvinview, GA 78541-4387

**Dear Skyler D'Amore,**

In response to your job posting for CTC manager, I am including this letter and my resume for your review.

In the previous role, I was responsible for tier 1 & 2 help desk support for financial issues, driving strategies to align with corporate issue management processes and systems.

I reviewed the requirements of the job opening and I believe my candidacy is an excellent fit for this position. Some of the key requirements that I have extensive experience with include:

* Advacned knowledge of Retail Management Systems (ideally local BI / Cube system)
* Strong Merchandsing background
* Worked closely with Key Retail Customers or local CTC/ Sales organizsation
* Strong business planning skills and a knowledge of the P&L process
* A positive and energetic attitude with demonstrated Initiative, drive, and creative thinking
* Thorough knowledge of sales and marketing principles basic understanding of the role that each functional area (logistics/customer service/finance) plays in achieving objectives
* Analytical abilities to identify business opportunities and understand the causes of any variance from plan
* Exposure to other marketing disciplines preferable, merchandising, Retail merchandizing, or sales / Key Account experience

**Thank you in advance for reviewing my candidacy for this position.**

Sincerely,

River West