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# Example of CTC Manager Cover Letter

932 Jaskolski Square  
West Sherrellview, SD 49439-9005

**Dear Blake Altenwerth,**

I am excited to be applying for the position of CTC manager. Please accept this letter and the attached resume as my interest in this position.

In the previous role, I was responsible for market intelligence such as marketing sizing analyses and industry trends for product/services/solutions to support marketing planning and development.

My experience is an excellent fit for the list of requirements in this job:

* Experience prototyping digital experiences
* Manage & influence people
* Comfortable with the unknown, entrepreneurial and strong collaboration skills
* Previous experience in Category Management or Merchandising/ Ranging/ SMU / Sales / planning
* In-depth retail knowledge
* Strong relationship and negotiation skills to manage and execute a horizontal role (across BU’s) in a matrix business
* Strong Apparel and Accessories & Equipment expertise
* Strong cross functional experience, across merchandising, category management, marketing and sales

**Thank you in advance for taking the time to read my cover letter and to review my resume.**

Sincerely,

Frankie King