



Example of Product Manager Job Description

Powered by www.VelvetJobs.com

Our company is hiring for a product manager. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

Responsibilities for product manager

- Responsible for prioritising, developing and aligning product to part of our music and social strategies
- Contribute valuable knowledge to the definition of music and social roadmaps
- Collaborate with the analytics, user experience, business development, marketing and engineering teams on product definition, UI specs, schedules and launch plans
- Working with a successful consumer facing or b2b product
- A passion for product management
- Deep understanding and experience of prominent Web, music, social and mobile platforms
- Capable of interacting with partners and other external parties in a professional and polished manner
- A good appreciation for how audience data can be used to make successful products
- Experience presenting and collaborating on product design with cross-functional teams
- Education to Degree standard – BSc, BA or equivalent, Computer Science or Human Computer Interactions preferred

Qualifications for product manager

- Experience working within an agile development
- Develop the strategy and prioritization of products and features that elevate the value of Ticketmaster's website for fans and clients alike
- Understand the live entertainment landscape and how fans find and purchase tickets to the events they want to develop business cases and track key metrics
- Communicate with stakeholders on an ongoing basis on backlog prioritization and key feature releases pre/post launch to ensure visibility across the organization on product development
- Work closely with engineers, third-party partners and internal QA teams in multiple geographic locations to oversee a collaborative and iterative development process, and to launch valuable high-quality products on time