

Associate Product Manager Cover Letter

1455 Harris Plaza
Gleasonfurt, AL 06925-0407

Dear Sawyer Kirlin,

Please consider me for the associate product manager opportunity. I am including my resume that lists my qualifications and experience.

In my previous role, I was responsible for strategic planning and market analysis for DHSP Forestry Product lines for the worldwide market to drive fact-based decision making for Portfolio and projects.

Please consider my qualifications and experience:

- Monitoring and reporting on users' reactions after launching
- Creating support and training documents for internal and external users
- Analyzing the competition
- Experience with all phases of the product lifecycle, including strategy development, OA, discovery, implementation, post-launch optimization (testing), and sunset
- Experience with end-to-end ecommerce processes
- Successful track record of managing ecommerce
- Familiarity with A/B testing and optimization
- First-hand experience with user research

Thank you for considering me to become a member of your team.

Sincerely,

Shae Schmeler