

Account Strategist Cover Letter

8475 Cyrus LightsWest Lilliam, AZ 94731-3026

Dear Shae Wehner,

I submit this application to express my sincere interest in the account strategist position.

Previously, I was responsible for expert consultation on an ad hoc basis to representatives facing product marketing issues.

Please consider my qualifications and experience:

- Versed in the workings and requirements of running an AdWords campaign and can use the data to make optimization recommendations, campaign changes and additions, research on keyword and channel expansions
- Bachelors' in Art, Digital Design or related field with background in digital design and gaming
- Experience with multi-device (iOS, Android, Windows) app deployment projects or Unity3D or Unity scripting for game/app development projects
- Experience with virtual reality and/or augmented reality projects
- Background in digital design and design thinking principles
- Proven client service track record, ideally in a tech-related field
- Native Arabic and fluent English both spoken and written
- BA/BS in any related field

Thank you for considering me to become a member of your team.

Sincerely,

Robin Fisher