

Account Specialist, Client Development Cover Letter

500 Rosario NeckClarineview, AL 94767

Dear Dallas Mitchell,

I am excited to be applying for the position of account specialist, client development. Please accept this letter and the attached resume as my interest in this position.

In my previous role, I was responsible for insights, data analysis and appropriate solutions, using various NPD data resources and capabilities, to directly support the decision making process within cross functional retailer teams such as Consumer Insights, Strategy and Merchandise.

Please consider my experience and qualifications for this position:

- Confident and polished when interacting with all levels
- Confident in presenting to small groups via phone or Zoom
- Demonstrated critical thinker and problem solver
- Excellent verbal and written communication skills, including strong presentation skills (in person and WebEx)
- Demonstrated proficiency using PowerPoint and Excel, with proven success in quantitative data pulling, formatting, analysis, and delivery of error-proof work
- Experience leveraging POS/consumer panel data to generate impactful, engaging and action-based analyses and presentations
- A passion for leveraging and integrating quantitative research to address consumer and business questions
- Attention to detail and organization, and experienced managing multiple projects and priorities

Thank you for taking your time to review my application.

Sincerely,

