

# Account Planner Cover Letter

3443 Marquis Way  
Jackside, MO 45074

**Dear Landry Rutherford,**

I submit this application to express my sincere interest in the account planner position.

In my previous role, I was responsible for solutions around the Kantar Media offerings, while working closely with Senior Managers to resolve any issues.

Please consider my experience and qualifications for this position:

- Prior supervisor experience and prior experience in Media Sales or as a Media Buyer is preferred
- Clear knowledge of media fundamental terminology and calculations for all digital pricing models (CPM, CPC, CPA)
- University graduate from across major with min
- Exposure in distribution company is preferable
- Broad networks with account will be an advantage
- Excellent in communication & negotiation skill
- Previous experience supporting a team of Sales, advertising, or marketing professionals is helpful
- Possesses in-depth knowledge and skill related to role and analytical and/or leadership experience beyond the typical requirements of the Account Planner role

**Thank you for your time and consideration.**

Sincerely,

Charlie Braun