

Account Executive Cover Letter

41619 Arvilla Extension Davistown, CA 38953-8086

Dear Casey Jones,

I would like to submit my application for the account executive opening. Please accept this letter and the attached resume.

Previously, I was responsible for support to 2-3 sales executives in all new and/or existing business sales activities, including developing benefit comparisons by reading and analyzing competitive benefit products and comparing them to one of several HPHC benefit products, identifying appropriate plan variations based on direction from Sales/Account Executives during sale/renewal process.

Please consider my qualifications and experience:

- Fluent in English and local language - listening, speaking, reading and writing
- Experience with TV Scan, Scarborough and Broadcasting Traffic System
- Previous experience with ETF's preferred
- Bilingual - listening, speaking, reading and writing
- Experience traveling extensively in the territory
- Manage a portfolio of accounts closely with an Account Director targeting advertisers in regions, sectors and represented by media agencies to generate advertising revenue for CNBC International
- Seek out leads and networks with advertisers, their agencies and other potential clients to generate advertising revenues for CNBC
- Use research intelligence and insight to develop solutions in collaboration with the Research team and Creative Solutions team to attract advertisers to partner with CNBC

Thank you in advance for taking the time to read my cover letter and to review my resume.

Sincerely,

Marion Huels